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## CAF Launches SAFE PATH Liquid De-Icer and Pretreat

Slippery Winter Walkways Just Got Safer

**Maple Valley, WA, October 3, 2022 – <u>SAFE PATH Liquid De-Icer and Pretreat</u> is a fast-acting, environmentally friendly de-icer solution that prevents walkways from becoming covered in ice due to winter conditions.** 

With winter weather right around the corner, it is best to start planning now on how to create a safe walking environment for customers and employees for when the ground gets icy. SAFE PATH from <u>CAF</u> <u>Outdoor Cleaning</u> is a safer, easier, and a more cost-effective solution for pretreating and de-icing sidewalks and walkways compared to traditional methods like rock salts.

SAFE PATH is best used as a pretreat to prevent ice and snow from sticking on a walkway's surface. It works by preventing a bond from forming between ice crystals and the walkway's surface. However, if winter weather rolls in unexpectantly, then SAFE PATH can be used as a de-icer by melting the ice on the surface, to reveal a safer walkway. To apply SAFE PATH, you easily pour the clear solution into a



spray pump. Then you can spray on walkways and areas where you don't want ice to bond to.

Rock salts and other chloride-based de-icers are commonly used products to combat icy conditions. People assume these are the cheapest and easiest de-icing solutions, however that is not always the case. A common issue with these de-icers is difficulty in achieving a uniform application which can often lead to over application of the product. This results in damage to floors from tracked in salts, excessive corrosion, and harm to the environment. These de-icers also require heavy lifting and labor-intensive applications that consume time and fatigue workers who may already be stretched thin with other tasks and responsibilities. Cleanup can further consume time and resources when addressing the crust, residue, corrosion, or other damage resulting from normal salt applications.

With SAFE PATH, you can achieve easy uniform coverage on your walkways from a quick spray on the surface with our clear, mess free solution. SAFE PATH's uniform application method will result in less wasted product that will save you money. SAFE PATH also requires less labor time because the application process is quick and easy, resulting in more money saved.

SAFE PATH Liquid De-Icer and Pretreat:

• Effective at temperatures down to -26° F and continues to melt ice as low as -72°F



- Non-tracking solution: won't track residue into your facility compared to rock salts
- SAFE PATH can save you on costs and labor with its easy application using a 2-gallon sprayer
- Environmentally friendly formula means safe to be around plant and animal life
- SAFE PATH works fast so sidewalks and walkways are safer quicker
- Stays on longer, requiring fewer applications, meaning less product is wasted
- Easy to handle, stable in storage, and no agitation required
- SAFE PATH is chloride free & non-corrosive

CAF Outdoor Cleaning is dedicated to helping create clean and safe facilities with our products and training. With SAFE PATH, your facility's walkways will become safer to walk on for customer and employees when icy conditions occur.

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CAF is the industry leader in supplying innovative cleaning products and solutions that help stores differentiate from the competition by providing a 5-star customer experience at the pumps. In addition to superior cleaning products, CAF also provides training and ongoing execution support to over 35,000 sites in North America and Europe. CAF saves retailers time and money -- improving the customer experience while they fuel and driving inside sales. Simply put: clean stores sell more. Visit www.mycaf.com for more information as well as full product descriptions.