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## NACS® Show Attendees Rate BOOST HD™ and EVERO™ TABS Cool New Products Top 10 Picks

### CAF New Products Voted NACS Cool New Products Top 10 Picks Three Years in a Row

**Las Vegas, NV, October 15, 2015** – For the third year in a row, convenience store retailers voted CAF Environmental Solutions as a “Top 10 Pick” in the NACS Cool New Products Preview Room. CAF leads the industry in innovation, and is the first and only supplier to be selected to this honor in three consecutive years.

CAF products showcased this year included BOOST HD Stain Eliminator and EVERO TABS Daily Coffee Cleaner. BOOST HD is an outdoor cleaning solution that lifts away tough stains such as diesel, beverage spills, and garbage sludge from concrete surfaces. EVERO TABS use a powerful foam to clean coffee brewing equipment, and can drastically reduce the time employees spend cleaning. EVERO TABS leave behind less residue than existing products, which improves coffee flavor.



The NACS Cool New Product Preview Room is a popular destination for NACS Show attendees to check out the newest and most innovative products available to convenience and fuel retailers. Visitors to the NACS CNP Preview Room were able to capture information about products they were interested in by scanning a barcode in each product display. At the end of each day, all product scans were tallied and the top 10 most-scanned products were published as the Cool New Products Top 10 Picks. More than 1,800 visitors to the Preview Room scanned the 311 products featured.

CAF's third consecutive selection to the Top 10 highlights the growing trend in the convenience and fuel retailing industry toward providing both a clean customer experience and a high-quality

foodservice offering. "Competing in this industry can be tough." said Mike G. Zahajko, CAF Executive Vice President, Sales. "Everyone is searching for that one competitive advantage that will set them apart from the crowd. Smart retailers are responding to customer demands for improved cleanliness, and it's paying dividends."

Retailers at NACS searching to improve the taste of their coffee were excited about EVERO TABS as a solution that will help provide consistently great taste for customers.

CAF made its debut in the Top 10 Pick list at the 2013 NACS Show in Atlanta with SKINZZ® Protective Shields and TOUCH UP™ Custom Paint solutions. CAF returned to the Top 10 in 2014 with ORUS® TABS Squeegee Bucket Solution and SPRAY&GO™ Moss, Mold, Mildew & Algae Stain Remover. CAF products are designed to help retailers maintain and improve their store image.

"The research shows that clean stores sell more." said Zahajko. "We are here to provide the operational support and products to help convenience businesses clean up their image and boost the bottom line."

About CAF Environmental Solutions:

*Research shows that stores with a clean exterior consistently sell more products and earn higher profits than dirty stores. In short: clean stores sell more. Is your business behind in outdoor cleanliness or image standards? CAF is the leader in outdoor cleaning and c-store image solutions. As the experts, CAF helps convenience retailers eliminate their toughest cleaning challenges. Partnering with CAF means access to top-notch operational support, personalized training, and award-winning products. For more about CAF, visit [www.mycaf.com](http://www.mycaf.com).*

About NACS:

*NACS was founded August 14, 1961, as the National Association of Convenience Stores. It is an international trade association representing more than 2,200 retail and 1,600 supplier company members. NACS member companies do business in nearly 50 countries worldwide, with the majority of members based in the United States. NACS serves the convenience and fuel retailing industry by providing industry knowledge, connections and advocacy to ensure the competitive viability of its members' businesses.*