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NACS® Show Attendees Rate ORUS® TABS and SPRAY&GO™ Cool New Products Top 10 Picks

CAF New Products Voted NACS Cool New Products Top 10 Picks Two-Years Running

Las Vegas, NV, October 23, 2014 – For the second year in a row, CAF Environmental Solutions has been voted by convenience store retailers as a “Top 10 Pick” in the NACS Cool New Products (CNP) Preview Room. This year’s new products *ORUS TABS Squeegee Bucket Solution* and *SPRAY&GO Moss & Mildew Remover* selection as a Top 10 Pick highlights CAF’s continued commitment to product innovation to address the challenges facing petroleum retailers.



The NACS CNP Preview Room is a popular destination for NACS Show attendees to see what’s new in the industry, and had over 1,800 retailers visit over the course of four days. This year, retailers set a record with over 34,260 scans of the 290+ products on display in the CNP area.

Visitors to the NACS Cool New Product Preview Room use handheld scanners to capture product details, exhibitor booth numbers and contact information. Upon leaving, attendees turned in the scanners and received a customized print out of each item scanned.

CAF made its debut in the “Top 10 Pick” list at the 2013 NACS Show in Atlanta with SKINZZ® Protective Shields and TOUCH UP™ Custom Paint solutions. CAF is one of only two suppliers to win back-to-back nominations to the CNP “Top 10 Pick” list. CAF products are designed to help retailers maintain and improve their store image.

ORUS TABS is specifically designed with convenience and cleaning power in mind. Each tab is formulated with the highest quality cleaners to remove dirt, grime, and salts, providing users with the best squeegee bucket solution in the market. ORUS is the first window wash solution

with a patent pending formula that actively reduces odor caused by bacteria growth. Retailers at the show expressed “eliminating the stink” and “ease of use” as the top factors for switching to CAF’s new products.

The second product showcased in the CNP, SPRAY&GO helps retailers maintain brand image by getting rid of unsightly moss, mildew, and mold without pressure washing or scrubbing. SPRAY&GO uses an advanced formula that is non-caustic, non-acidic, and contains no bleach.

"We at CAF are constantly working with and for our customers to provide innovative solutions to the operational and maintenance challenges they face. These products are a perfect fit!" said Mike G. Zahajko, CAF Executive Vice President, Sales. "The competition in the retail world is tougher than it ever has been. Retailers are working hard to set themselves apart from the competition. Having a clean and inviting outdoor image is paramount in winning customer loyalty."

CAF Environmental Solutions is the leading manufacturer of environmentally friendly and safe outdoor cleaning and image solutions. CAF follows key LEED® principles and provides cost savings. By utilizing green technologies, CAF helps retailers operate in a more sustainable manner. CAF products are used at more than 12,500 locations throughout the United States and abroad, including many Fortune 500 companies.

About CAF Environmental Solutions:

*CAF Environmental Solutions, headquartered in Maple Valley, Washington, is the leading manufacturer of environmental friendly and safe products for use in outdoor cleaning. Named two consecutive years to Inc. Magazine's Annual List of America's 500|5000 Fastest-Growing Private Company. True to its motto: **Clean GREEN Smart®**, CAF supplies a complete outdoor cleaning program to improve operational **safety**; while providing a '**systematic**' approach; with real **cost savings** – all while supporting LEED® principles with truly GREEN products. For more about CAF, visit www.mycaf.com.*

About NACS:

NACS was founded August 14, 1961, as the National Association of Convenience Stores. It is an international trade association representing more than 2,200 retail and 1,600 supplier company members. NACS member companies do business in nearly 50 countries worldwide, with the majority of members based in the United States. NACS serves the convenience and fuel retailing industry by providing industry knowledge, connections and advocacy to ensure the competitive viability of its members' businesses.