



***** FOR IMMEDIATE RELEASE *****

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CAF Environmental Solutions Launches SKINZZ™ Protective Shields

SKINZZ™ Protective Shields Save Customers Thousands of Dollars in Replacement Costs and Protect Brand Image



Maple Valley, WA, March 4, 2013 – CAF Environmental Solutions announced the launch of SKINZZ™ Protective Shields, a revolutionary new product to combat equipment vandalism and general wear and tear.

SKINZZ is an optically clear protective shield that combats equipment vandalism and general wear and tear. Until today, equipment owners were forced to replace damaged equipment from vandalism and wear and tear. Now, SKINZZ's hard-coat surface protects against vandalizing scratches, graffiti, acid etching, hard-water stains, and harmful UV rays. SKINZZ protective shields are available for

all display screens and membrane keypads for popular equipment from manufactures like Gilbarco®, VeriFone®, Wayne® and other high-impact areas of retail fueling facilities. SKINZZ can also be customized to meet a variety of other equipment applications.

SKINZZ maintains your brand, extends the life of your equipment, and will eliminate costly and avoidable maintenance worth hundreds, even thousands, of dollars. SKINZZ will be featured at the upcoming October-2013 National Association of Convenience Stores Show in Atlanta, GA as part of their "Cool New Product Showcase".

"We at CAF are constantly working with our customers to provide innovative solutions to the operational and maintenance challenges observed in the industry and SKINZZ is a perfect fit!" said Perry Paganelli, CAF Executive Vice President, Sales. "Retailers are very familiar with the idea of using a protective screen to prevent damage to expensive personal equipment like smart phones and tablet devices. Naturally, it makes sense to similarly protect the expensive equipment and screens at the stores."

SKINZZ offers a means for on-site personnel to not only protect their equipment, but to deter future vandalism and wear by quickly and cost effectively removing vandalized surfaces. In a recent study on vandalism of major public transportation systems in cities ranging from New

York to Los Angeles, researchers observed decreased vandalism as a result of quickly removing graffiti. Immediate removal of graffiti proved to reduce the incentive for would-be vandals seeing their work on display and resulted in a significant reduction in future vandalism. (Source: *Getting Up: A Graffiti Documentary*)

CAF is the leading manufacturer of environmentally friendly and safe outdoor cleaning products. CAF follows key LEED® principles and provides cost savings, utilizing green technologies. CAF's recent growth has landed them on the INC. Magazine's Annual 500|5000 list of America's Fastest-Growing Private Companies for two consecutive years. In 2012, CAF ranked as the 10th fastest growing manufacturer in the country. CAF's products are used at more than 9,000 locations throughout the United States and abroad, including many Fortune 500 companies. CAF continues to develop new solutions to outdoor cleaning problems using the latest in green technologies.

About CAF Environmental Solutions:

*CAF Environmental Solutions, headquartered in Maple Valley, Washington, is the leading manufacturer of environmental friendly and safe products for use in outdoor cleaning. Named two consecutive years to Inc. Magazine's Annual List of America's 500|5000 Fastest-Growing Private Company. True to its motto: **Clean GREEN Smart®**, CAF supplies a complete outdoor cleaning program to improve operational **safety**; while providing a **'systematic' approach**; with real **cost savings** – all while supporting LEED® principles with truly GREEN products. For more about CAF, visit www.mycaf.com.*

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